

ascta CONVENTION

2012

## PROGRAM

APRIL 24 - MAY 1

SOFITEL GOLD COAST



speedo 

MARSH

## NEW OFFERINGS

- Save time and register online including accommodation and events bookings via [www.ascta.com](http://www.ascta.com) or [www.swimaustralia.org.au](http://www.swimaustralia.org.au)
- Sunday's program includes a Mini Seminar on 'Making a Success of a School Based Program' hosted by National Youth Coach, Vince Raleigh.

## REGISTRATION FEES

Include morning and afternoon refreshments, Convention Bag and Folder.

Convention proceedings will be posted to the ASCTA and Swim Australia websites shortly after the Convention (Current ASCTA Members Only).

## GO HERE - THERE GO ALMOST ANYWHERE

- Delegates can attend any sessions in any stream on the day(s) they have registered, provided that session is not restricted.
- Even if you are not a Course Student, you can attend sessions in that Course providing you are registered for the Convention for that day.
- If you are a Course Student, you do not also pay the Convention registration for those day(s) of your Course. The exception is for Sunday 3rd May (Bronze Coaching Students wishing to go to the other Convention sessions on that day, must also be registered for the Convention on that day).

## RESTRICTIONS

- Swim Australia Conference - Swim Schools registered with Swim Australia only.
- ABC's of Developing a Sustainable Swim School Business Workshop.
- Swim Australia™ Teacher of Babies and Toddlers Course / Workshop at Laurie Lawrence Swim School.
- Workplace Training and Assessment Courses are for enrolled Students only.
- Leadership Master Class.
- No audio or video recording allowed without the expressed permission of the Convention Convenor and Presenter.

## SPECIAL OFFERINGS

### Courses

Silver Coaching Accreditation Course:

Trainers and Assessor Update (for holders of TAA40104 & BSZ40198):

Cert. IV in Training and Assessment (TAE40110):

Coaching Open Water Swimmers Extension Course:

Swim Australia™ Teacher of Babies and Toddlers Course:

Coaching Adult Swimmers Extension Course:

Coaching Swimmers With Disability Extension Course:

Bronze Coaching Accreditation Course:

Swim Australia™ Teacher of Competitive Swimming Course:

Swim Australia™ Teacher Course:

Swim Australia™ Teacher of Learners With Disability Course:

All course Students will receive further details upon enrolment or may request this information by email from ASCTA. Contact details below.

### Pool Sessions

Adults: Thu 26th April

Advanced Swimmers: Thu 26th April

Stroke Development: Fri 27th April

Learn to Swim: Fri 27th April

Disabilities: Mon 30th April

### On Site

• **ascta**SHOP

• Swim Australia Store

• ASCTA Insurance Brokers

• Trade Expo

Tue 24th – Sat 28th April

Tue 24th April

Wed 25th & Thu 26th April

Wed 25th & Thu 26th April

Thu 26th April

Thu 26th April

Fri 27th April

Sun 29th April – Tue 1st May

Fri 27th April

Fri 27th April

Mon 30th April

### ascta GOLF OPEN

Thursday 26th April

Contact Tony Shaw on 0418 617 643

Prizes at the Welcome Party

## SWIM AUSTRALIA ASSOCIATED EVENTS

- ABC's of Developing a Sustainable Swim School Business Workshop, Anthony Davis: Fri 20th May
- Leadership Master Class, Bruce Sullivan: Tuesday the 1st and Wednesday the 2nd of May. Contact Jay.Johnston@swimaustralia.org.au or visit [www.swimaustralia.org.au](http://www.swimaustralia.org.au)

## TRADE EXHIBITION

- Goggles • Pools • Insurance • Fins • Heating
- Kick boards • Cleaners • Staffing • Teaching Aids
- Publications • Supplements • Covers
- Computers and much more.

## FOR FURTHER INFORMATION

### Accommodation/Registration:

Jay Johnston, **ascta**CONVENTION,

PO Box 12, Bellbowrie QLD 4070

Tel: +61 (0)7 3376 0933

Fax: +61 (0)7 3376 0944

Email: [convention@ascta.com](mailto:convention@ascta.com)

### Convention Coaching Track and Courses:

**ascta**OFFICE

PO Box 158, Beerwah QLD 4519

Tel: +61 (0)7 5494 9649

Fax: +61 (0)7 5494 9022

Email: [accreditation@ascta.com](mailto:accreditation@ascta.com)

### Swim Australia Conference and Teaching Stream:

Jay Johnston, **ascta**CONVENTION,

PO Box 12, Bellbowrie QLD 4070

Tel: +61 (0)7 3376 0933

Fax: +61 (0)7 3376 0944

Email: [convention@ascta.com](mailto:convention@ascta.com)

### Trade Expo:

David Speechley, ASCTA,

PO Box 158, Beerwah QLD 4519

Tel: +61 (0)7 5494 9649

Fax: +61 (0)7 5494 9022

Email: [tradexpo@ascta.com](mailto:tradexpo@ascta.com)

## Coaching

Time	Presentation	Venue
8:00am	Convention Registration Opens	P2
9:00 - 10:30	<b>Physiology of Training and Workouts.*</b> <i>Dr David Pyne</i>	G
10:30 - 11:00	Refreshment Break	
11:00 - 1:00pm	<b>Season Planning.*</b> <i>Dr David Pyne</i>	G
1:00 - 2:00	Lunch Break	
2:00 - 3:00	<b>What the Coach Needs to Know from the Australian Sports Anti-Doping Agency.*</b> <i>Bernard Savage</i>	G
3:00 - 3:30	Refreshment Break	
3:30 - 5:00	<b>Physical Therapies.*</b> <i>Brett Doring</i>	G
5:00 - 5:30	Refreshment Break	
5:30 - 6:30	<b>Managing Risk Factors as a Coach.*</b> <i>Tania O'Day</i>	G

While sessions marked \* are compulsory for Silver Coaching Students, all Convention attendees are welcome to attend if registered for that day.

## Trainers and Assessors Update (Restricted)

Time	Presentation	Venue
7:30am	Course Registration Opens	P2
8:00 - 10:00	<b>Trainers and Assessors Upgrade.</b> For holders of BSZ40198 Certificate IV in Assessment & Workplace Training or TAA40104 Certificate IV in Training & Assessment. <i>Mike McLaughlin</i>	Sr
10:00 - 10:30	Refreshment Break	
10:30 - 12:30pm	<b>Trainers and Assessors Upgrade.</b>	Sr
12:30 - 1:00	Lunch Break	
1:00 - 3:00	<b>Trainers and Assessors Upgrade.</b>	Sr

Before enrolling in this course, visit [www.ascta.com](http://www.ascta.com) to view the enrolment. Please note additional work has to be completed prior to accreditation.

## Paulus Wildeboer



- Danish National Head Coach for **ascta** CONVENTION 2012.
- A strong Club Coaching background and philosophy.
- Married to Winnifred Melanie Faber since 1981.
- Father of two sons, Olaf (28) and Aschwin (25), both Olympic Swimmers.
- Professional Swim Coach since 1979. (Netherlands / Spain / Denmark)
- Participated as a coach in the last 5 Olympic Games.
- 80 medals in total from European Championships, World Championship and Olympic Games.
- National Head Coach Denmark since 2008.
- Head Coach National Training Centre Denmark since 2008.
- Coached 6 medal winners at World Championship in Shanghai 2011, among them World Champions Lotte Friis and Jeanette Ottesen.



## ANZAC DAY

## Coaching

Time	Presentation	Venue
12:30pm	Convention Registration Opens	P2
12:30 - 1:30	<b>ASCTA AGM and State of the Nation.</b> <i>ASCTA and SAL Presidents</i>	G
1:30 - 3:00	<b>Psychological Development of Performance.*</b> <i>Gareth Mole</i>	G
1:30 - 3:30	<b>Preparing a Tender Workshop.</b> <i>Graeme Stephenson</i>	B
3:00 - 3:30	Refreshment Break	
3:30 - 5:00	<b>Building Mental Toughness.*</b> <i>Gareth Mole</i>	G
5:00 - 5:30	Refreshment Break	
5:30 - 7:30	<b>Eat Right - Perform Better.*</b> <i>Greg Shaw</i>	G

While sessions marked \* are compulsory for Silver Coaching Students, all Convention attendees are welcome to attend if registered for that day.

## Coaching Open Water Swimmers Extension Course

Time	Presentation	Venue
1:00pm	Course Registration Opens	P2
1:30 - 2:30	<b>Key Open Water Swimming Rules for Coaches.^</b> <i>Greg Towle</i>	P1
2:30 - 3:30	<b>Skills of Open Water Swimming.^</b> <i>Greg Towle</i>	P1
3:30 - 4:00	Refreshment Break	
4:00 - 5:00	<b>Recovery Strategies for the Open Water Swimmer.^</b> <i>Greg Towle</i>	P1

While sessions marked ^ are compulsory for COWS Students, all Convention attendees are welcome to attend if registered for that day.

## Certificate IV in Training and Assessment (Restricted)

Time	Presentation	Venue
1:00pm	Course Registration Opens	P2
1:30 - 2:30	<b>Certificate IV in Training and Assessment (TAE40110).</b> <i>Mike McLaughlin</i>	P1
2:30 - 3:30	Refreshment Break	
3:30 - 4:00	<b>Certificate IV in Training and Assessment (TAE40110).</b>	P1

Before enrolling in this course, visit [www.ascta.com](http://www.ascta.com) to view the enrolment. Please note additional work has to be completed prior to accreditation.

## Special Events

Time	Presentation	Venue
12:30 - 1:30pm	<b>ASCTA AGM and State of the Nation.</b> <i>ASCTA and SAL Presidents</i>	G

## Coaching

Time	Presentation	Venue
7:00 - 8:00am	<b>Go Club Brekkie</b> - Preview today and discuss yesterday's presentations with leading Coaches	B
7:30	Convention Registration Opens	P2
8:00 - 9:30	<b>Strength Training for the Age Group Swimmer - A Practical Approach.*</b> <i>Michael Davie</i>	G
9:30 - 10:00	Refreshment Break	
10:00 - 12:00pm	<b>Land Training Coordination, Strength, Speed and More.</b> <i>Paulus Wildeboer</i>	G
12:00 - 12:30	Lunch Break	
12:30 - 1:00	Travel to Gold Coast Aquatic Centre (GCAC)	G
1:00 - 3:30	<b>The Joe King Memorial Lecture. Senior Strokes Session.*</b> <i>Michael Palfrey</i>	GCAC
1:00 - 3:00	<b>Developing a Strategic Plan for your Program / Club Workshop.</b> <i>Graeme Stephenson</i>	G
3:30 - 4:00	Return to Sofitel Gold Coast	
4:00 - 4:30	Refreshment Break	
4:30 - 6:00	<b>The Terry Buck Memorial Lecture. Developing the Mighty Maccas.*</b> <i>Ron McKeon</i>	G
6:00 - 7:00	<b>All Round Wellness - Greater Success.*</b> <i>Georgia Ridler</i>	G

While sessions marked \* are compulsory for Silver Coaching Students, all Convention attendees are welcome to attend if registered for that day.

## Coaching Open Water Swimmers Extension Course

Time	Presentation	Venue
7:30am	Course Registration Opens	P2
8:00 - 10:00	<b>Considerations for Open Water Swimming.^</b> <i>Greg Towle</i>	P1
10:00 - 10:30	Refreshment Break	
10:30 - 12:30pm	<b>Mental Skills Training of Open Water Swimmers.^</b> <i>Greg Towle</i>	P1
12:30 - 1:00	<b>Programming for Open Water Swimming Success.^</b> <i>Greg Towle</i>	P1

While sessions marked ^ are compulsory for COWS Students, all Convention attendees are welcome to attend if registered for that day.

## Certificate IV in Training and Assessment (Restricted)

Time	Presentation	Venue
7:30am	Course Registration Opens	P2
7:00 - 10:00	<b>Certificate IV in Training and Assessment (TAE40110).</b> <i>Mike McLaughlin</i>	Sr
10:00 - 10:30	Refreshment Break	
10:30 - 12:30pm	<b>Certificate IV in Training and Assessment (TAE40110).</b>	Sr
12:30 - 1:00	Lunch Break	
1:00 - 3:30	<b>Certificate IV in Training and Assessment (TAE40110).</b>	Sr
3:30 - 4:00	Refreshment Break	
4:00 - 5:00	<b>Certificate IV in Training and Assessment (TAE40110).</b>	Sr

Before enrolling in this course, visit [www.ascta.com](http://www.ascta.com) to view the enrolment. Please note additional work has to be completed prior to accreditation.

## Coaching Masters Swimmers Course

Time	Presentation	Venue
9:00am	Convention Registration Opens	P2
9:30 - 10:00	<b>Planning.#</b> <i>Tony Keogh</i>	B
10:00 - 10:45	<b>Communication.#</b> <i>Tony Keogh</i>	B
10:45 - 11:15	Refreshment Break	
11:15 - 12:00pm	<b>Coaching Adult Swimmers.#</b> <i>Tony Keogh</i>	B
12:00 - 12:15	<b>MSA Rules.#</b> <i>Tony Keogh</i>	B
12:15 - 1:00	<b>Modifying to Include All.#</b> <i>Tony Keogh</i>	B
1:00 - 1:45	Lunch Break	
1:45 - 2:00	Travel to Miami Pool	
2:00 - 2:30	<b>Planning.#</b> <i>Judy Bonning</i>	Miami Pool
2:30 - 3:00	<b>Communication.#</b> <i>Judy Bonning</i>	Miami Pool
3:00 - 3:30	<b>Coaching Adult Swimmers.#</b> <i>Judy Bonning</i>	Miami Pool
3:30 - 3:45	Return to Sofitel Gold Coast	

While sessions marked # are compulsory for Coaching Masters Swimmer Students, all Convention attendees are welcome to attend if registered for that day.

## Swim Australia™ Teacher of Babies and Toddlers Course/Workshop (Restricted)

Time	Presentation	Venue
8:30am	Course Registration Opens	P2
9:00 - 10:00	Travel to Laurie Lawrence Swim School (LLSS)	
10:00 - 11:30	<b>Observe Teaching Instruction.<sup>x</sup></b>	LLSS
11:30 - 12:00pm	<b>Laurie and Evie in the Water.<sup>x</sup></b>	LLSS
12:00 - 12:30	<b>Skills Practice with Dolls.<sup>x</sup></b> <i>Emma Lawrence</i>	LLSS
12:00 - 12:30	<b>How to Become a Great Teacher.<sup>x</sup></b> <i>Laurie Lawrence</i>	LLSS
12:30 - 1:00	Lunch Break (Light Lunch and Drink Provided)	
1:00 - 2:00	<b>Lesson Plans.<sup>x</sup></b> <i>Emma Lawrence</i>	LLSS
1:00 - 2:00	<b>Babies and Toddlers Master Class.</b> <i>Laurie Lawrence</i>	LLSS
2:00 - 3:00	<b>Programming - What, Why, How and When.<sup>x</sup></b> <i>Emma and Laurie Lawrence</i>	LLSS
3:00 - 4:00	Return to Sofitel Gold Coast	

Sessions marked <sup>x</sup> are compulsory for Swim Australia™ Teacher of Babies and Toddlers Course Students. Please note total number of places available is limited.

## Special Events

Time	Presentation	Venue
7:30am - 1:00pm	<b>ASCTA Golf Championships.</b> Transport provided	Colonial Golf Course
7:00 - 10:00pm	<b>ASCTA Welcome Party.</b> Featuring the presentation of the National Team Rings and ASCTA Golf Championships Awards	P1

## Coaching

Time	Presentation	Venue
7:00 - 8:00am	<b>Go Club Brekkie</b> - Preview today and discuss yesterday's presentations with leading Coaches	B
7:30	Convention Registration Opens	P2
8:00 - 9:00	<b>Working with Technical Officials.*</b> <i>John Keppie and Lawrie Cox</i>	G
9:00 - 10:00	<b>Coaching and the Media – Age to Open.*</b> <i>Lachlan Searle</i>	G
10:00 - 10:30	Refreshment Break and Expo	
10:30 - 12:00pm	<b>The Terry Gathercole Memorial Lecture. World Champions 100m and 1500m Freestyle - Shanghai 2011 - Jeanette Ottesen and Lotte Friis, Denmark's NTC Training Program.*</b> <i>Paulus Wildeboer</i>	G
12:00 - 1:00	Lunch Break and Expo	
1:00 - 2:00	<b>The Don Talbot Lecture. Success in London - Glasgow - Rio.*</b> <i>Vince Raleigh, Greg Towle and Brendan Keogh</i>	G
2:00 - 3:00	<b>The John Carew Memorial Lecture. Distance Swimming: Back to the future.*</b> <i>Denis Cotterell, Laurie Lawrence, Bill Sweetenham and Paulus Wildeboer</i>	G
3:00 - 3:30	Refreshment Break and Expo	
3:30 - 5:00	<b>The Bernie Wakefield Memorial Lecture. Managing the Missile.*</b> <i>Brant Best</i>	G
5:00 - 5:30	Refreshment Break and Expo	
5:30 - 7:00	<b>Race Analysis.*</b> <i>Bernard Savage and Rohan Taylor</i>	G

While sessions marked \* are compulsory for Silver Coaching Students, all Convention attendees are welcome to attend if registered for that day.

## Coaching Swimmers With Disability Extension Course

Time	Presentation	Venue
8:30am	Course Registration Opens	P2
9:00 - 9:30	<b>SWD Organisation.Δ</b> <i>Michael Woods</i>	Sr
9:30 - 10:00	<b>Classification System.Δ</b> <i>Wendy Ross</i>	Sr
10:00 - 11:00	<b>Competition and Pathways.Δ</b> <i>Michael Woods</i>	Sr
11:00 - 11:15	Refreshment Break and Expo	
11:15 - 12:15pm	<b>Rules.Δ</b> <i>Michael Woods</i>	Sr
12:15 - 1:15	<b>Classification System S 1-4.Δ</b> <i>Wendy Ross</i>	Sr
1:15 - 1:45	Lunch Break and Expo	
1:45 - 2:45	<b>Classification System S 5 - 7.Δ</b> <i>Brendan Keogh</i>	Sr
2:45 - 3:45	<b>Classification System S 8 - 10.Δ</b> <i>Jon Shaw</i>	Sr
3:34 - 4:00	Refreshment Break and Expo	
4:00 - 5:00	<b>Classification System S 11-13.Δ</b> <i>Wendy Ross</i>	Sr
5:00 - 6:00	<b>Classification System S 14 - 16.Δ</b> <i>Wendy Ross</i>	Sr
6:00 - 7:00	<b>High Performance SWD.Δ</b> <i>Brendan Keogh</i>	Sr

While sessions marked Δ are compulsory for CSWD Students, all Convention attendees are welcome to attend if registered for that day.

**Swim Australia™ Teacher of Competitive Swimming**

Time	Presentation	Venue
7:30am	Course Registration Opens	P2
7:40 - 8:00	Travel to Miami Pool	
8:00 - 9:30	<b>Developing Efficient Freestyle.</b> *** <i>John Bladon</i>	Miami Pool
9:30 - 11:00	<b>Developing Efficient Breaststroke.</b> *** <i>John Bladon</i>	Miami Pool
11:00 - 12:30pm	<b>Developing Efficient Backstroke.</b> *** <i>John Bladon</i>	Miami Pool
12:30 - 1:00	Lunch Break	
1:00 - 2:30	<b>Developing Efficient Butterfly.</b> *** <i>John Bladon</i>	Miami Pool
2:30 - 3:00	<b>Strategies for Individual Medley.</b> *** <i>John Bladon</i>	Miami Pool
3:00 - 3:30	<b>Strategies for Squad Management.</b> *** <i>John Bladon</i>	Miami Pool
3:40	Return to Sofitel Gold Coast	

While sessions marked \*\*\* are compulsory for SAT Competitive Swimming Students, all Convention attendees are welcome to attend if registered for that day.

**Swim Australia™ Teacher Course**

Time	Presentation	Venue
8:00am	Course Registration Opens	P2
8:10 - 8:30	Travel to Miami Pool	
8:30 - 9:30	<b>Introduction to Water.</b> ~ <i>Sally Curtis</i>	Miami Pool
9:30 - 10:30	<b>Survival Strokes.</b> ~ <i>Sally Curtis</i>	Miami Pool
10:30 - 10:45	Refreshment Break	
10:45 - 11:45	<b>Water Safety.</b> ~ <i>Sally Curtis</i>	Miami Pool
11:45 - 12:45pm	<b>Freestyle.</b> ~ <i>Sally Curtis</i>	Miami Pool
12:45 - 1:15	Lunch Break	
1:15 - 2:15	<b>Breaststroke.</b> ~ <i>Sally Curtis</i>	Miami Pool
2:15 - 3:15	<b>Backstroke.</b> ~ <i>Sally Curtis</i>	Miami Pool
3:15 - 3:30	Refreshment Break	
3:30 - 4:30	<b>Butterfly.</b> ~ <i>Sally Curtis</i>	Miami Pool
4:30 - 5:30	<b>Assessment.</b> ~ <i>Sally Curtis</i>	Miami Pool
5:40	Return to Sofitel Gold Coast	

While sessions marked ~ are compulsory for SAT Students, all Convention attendees are welcome to attend if registered for that day.

**Special Events**

Time	Presentation	Venue
8:00am	<b>ABC's Workshop Registration Opens</b>	B
8:30 - 12:00pm	<b>ABC's of Developing Sustainable Swim School Business.</b> (Restricted)	B
6:00 - 8:00pm	<b>Swim Australia™ Teacher Leaders Get-Together</b> (By Invitation Only) Proudly supported by MARSH	B



## Coaching

Time	Presentation	Venue
7:00 - 8:00am	<b>Go Club Brekkie</b> - Preview today and discuss yesterday's presentations with leading Coaches	B
7:30	Convention Registration Opens	
8:30 - 10:00	<b>The Ursula Carlile Lecture. Cracking Gold at Australian Age.*</b> <i>Craig Jackson</i>	G
10:00 - 10:30	Refreshment Break and Expo	
10:30 - 12:00pm	<b>The Forbes Carlile Lecture. 'From Learn to Swim to the Olympic Final', a European Long Term Development Program.*</b> <i>Paulus Wildeboer</i>	G
12:00 - 1:30	Lunch Break and Expo	
1:30 - 3:00	<b>The Bill Sweetenham Lecture. International Learning and Sharing: From Juniors to High Performance.*</b> <i>Bill Sweetenham</i>	G
3:00 - 3:30	Refreshment Break and Expo	
3:30 - 5:00	<b>What I've Learnt and Implemented From Bill Sweetenham.*</b> <i>Brian Rodriguez, Duncan Todd and Michelle Morris</i>	G

While sessions marked \* are compulsory for Silver Coaching Students, all Convention attendees are welcome to attend if registered for that day.

## Teaching

Time	Presentation	Venue
7:30am	Course Registration Opens	P2
8:00 - 9:00	<b>Teaching Adults.</b> <i>John Konrads</i>	Sr
9:00 - 10:30	<b>Inclusive Teaching.</b> <i>Lorretta Konjarski and Andrew Howard</i>	Sr
10:30 - 11:00	Refreshment Break and Expo	
11:00 - 12:00pm	<b>Inclusive Teaching.</b> <i>Debbie Hooper-Lees and Amanda Hartmann</i>	Sr
12:00 - 12:30	<b>Inclusive Teaching Q&amp;A.</b> <i>Johnny and Cindy Johnson, Michael Woods, Lorretta Kojarski, Andrew Howard, Debbie Hooper-Lees and Amanda Hartmann. Hosted by Wendy Ross</i>	Sr
12:30 - 1:30	Lunch Break and Expo	
1:30 - 2:30	<b>The Claire Timmermans Lecture. Teaching Babies and Toddlers the Blue Buoy Way.</b> <i>Johnny and Cindy Johnson</i>	Sr
2:30 - 3:30	<b>The Diny Van Dyk Lecture. How Baby Swimming Can Develop Parental Skills and Children's Self Esteem.</b> <i>Ulrika Faerch</i>	Sr
3:30 - 4:00	Refreshment Break and Expo	
4:00 - 5:30	<b>Benefits of Early Childhood Swimming Research - Year 3 Report.</b> <i>Prof. Robyn Jorgensen</i>	Sr
5:30 - 6:00	<b>Best Practice in Teaching Swimming and Water Safety to Babies and Toddlers.</b> <i>Laurie Lawrence, Johnny and Cindy Johnson, Terry Gulliver and Julie Zancanaro</i>	Sr

## Special Events

Time	Presentation	Venue
7:00 - 11:00pm	<b>asctaAWARDS Dinner.</b>	G

## Coaching

Time	Presentation	Venue
7:30am	Convention Registration Opens	P2
9:00 - 10:00	<b>Can Swim Coaching be a Career?</b> <i>John Bladon and Gary Barclay</i>	G
10:00 - 10:30	Refreshment Break and Expo	
10:30 - 12:00pm	<b>The Importance of Correct Demonstration.</b> <i>Gary Barclay</i>	G
12:00 - 1:00	Lunch Break and Expo	
1:00 - 2:30	<b>Performance Management from Kids to Champions.</b> <i>Wayne Goldsmith</i>	G
2:30 - 3:30	<b>Coaching Juniors Q&amp;A.</b> <i>Gary Barclay, John Bladon and Wayne Goldsmith</i>	G

## Bronze Coaching Accreditation Course

Time	Presentation	Venue
4:00pm	Course Registration Opens	B
4:10 - 4:15	<b>Welcome and Introduction.**</b>	G
4:15 - 6:15	<b>Being an Effective Swim Coach.**</b> <i>Bill Sweetenham</i>	G
6:15 - 6:30	Refreshment Break	
6:30 - 8:30	<b>Leadership and Management.**</b> <i>Bill Sweetenham</i>	G

While sessions marked \*\* are compulsory for Bronze Coaching Students, all Convention attendees are welcome to attend if registered for that day.

## Mini Seminar

Time	Presentation	Venue
10:30am - 12:00pm	<b>Making a Success of School Based Program.</b>	B
12:00 - 1:00	Lunch Break Expo	
1:00 - 3:00	<b>Making a Success of School Based Program.</b>	B



Membership has its privileges! ASCTA members save up to \$150 for this Convention alone.

This year ASCTA and its branches are also conducting conferences in:

<b>Hong Kong</b>	10 - 13 February
<b>National Convention</b>	24 April - 1 May
<b>New South Wales</b>	11 & 12 August
<b>Western Australia</b>	21 - 23 September
<b>Victoria</b>	6 & 7 October
<b>QLD, SA, TAS</b>	TBA

ASCTA is committed to professional development for its members so they may stay at the forefront of aquatic education. **ascta**CONVENTION 2012 is a great opportunity to join leading Australian and International Teachers, Coaches, Swim School and Centre Managers and Sport Scientists at the World's Premier Swimming Education Event.

## Teaching

Time	Presentation	Venue
8:30am	Course Registration Opens	P2
9:00 - 9:30	<b>Home Pool Education.</b> <i>Tracey Ayton</i>	Sr
9:30 - 10:00	<b>Safer Kids.</b> <i>Johnny and Cindy Johnson</i>	Sr
10:00 - 10:30	Refreshment Break and Expo	
10:30 - 12:00pm	<b>The Importance of Correct Demonstration.</b> <i>Gary Barclay</i>	G
12:00 - 1:00	Lunch Break and Expo	
1:00 - 2:00	<b>Teaching Freestyle and Backstroke the Blue Buoy Way.</b> <i>Johnny and Cindy Johnson</i>	Sr
2:00 - 2:45	<b>My Breaststroke Progressions.</b> <i>Rohan Taylor</i>	Sr
2:45 - 3:30	<b>Building a Beautiful Butterfly.</b> <i>Jan King</i>	Sr
3:30 - 4:00	Refreshment Break and Expo	
4:00 - 4:30	<b>Tips on Teaching in a Multicultural Environment.</b> <i>Cindy Adair</i>	Sr
4:30 - 5:00	<b>Ask the Yodas. May the Force Be With You.</b> <i>Barbara Nolan, Johnny Johnson, Cindy Johnson, Pat Taylor and Laurie Lawrence</i>	Sr

## Register Online for asctaCONVENTION 2012!

The Online Registration process saves you time and money when booking all your Conference needs, including accommodation and events. Register online at [www.ascta.com](http://www.ascta.com) or [www.swimaustralia.org.au](http://www.swimaustralia.org.au)



## Sofitel Gold Coast



After another long, hard summer you deserve a special treat... and there is none better for those attending the Convention than to stay in-house.

### The Sofitel Gold Coast:

- Is affordable – far cheaper than anything of comparative stature!
- Has unbelievable room rates for a 5 star establishment.
- Includes up to 2 FULL Breakfasts per room per night (value \$70) per sitting.
- Is supremely located. Kurrawa Beach (10 year home of Australian Surf Champs.) is across the road. Fantastic variety of high quality eateries (and cheapies too). Monorail link to Casino.

### Other benefits from staying at the Sofitel Gold Coast include:

- FREE Welcome Party for those registered for the Convention and staying in-house (value \$45.00).
- Discount of \$40/day off paid Conference registration for each night staying in-house at the Sofitel Gold Coast.
- Staying in the heart of the action – networking.
- Enjoying the convenience of being on-site.

Treat yourself to a special end-of-season 5 star occasion – you deserve it.

### Swim Australia Conference (Restricted)

Time	Presentation	Venue
8:30am	Course Registration Opens	P2
9:00 - 10:00	<b>Swim Australia - SwimSAFER - ACCREDITATION.</b> <i>Ross Gage, Jay Johnston and Siria Thomas</i>	G
10:00 - 10:30	Refreshment Break	
10:30 - 12:00pm	<b>The David Urry Lecture. Swim School Management - The Blue Buoy Way.</b> <i>Johnny and Cindy Johnson</i>	G
12:00 - 1:30	The 'Long' Business Lunch	
1:30 - 3:00	<b>Using Information From Recent Overseas Events.</b> <i>Dave DuBois, Lari McDonald, Shona Pallas and Bill Kirby</i>	G
3:00 - 3:30	Refreshment Break	
3:30 - 5:00	<b>Building Business Relationships - Critical to Success.</b> <i>Lari McDonald</i>	P1
3:30 - 5:00	<b>SwimECO: Environmentally Friendly Swim Schools.</b> <i>Peter Willis, Lesley Rudd and Gary Penfold</i>	G
3:30 - 5:00	<b>Social Media 101: The Bare Basics.</b> <i>Julia Ham</i>	S2

### Bronze Coaching Course

Time	Presentation	Venue
8:00 - 9:30am	<b>Freestyle.**</b> <i>Peter Freney</i>	Sr
9:30 - 10:00	Refreshment Break	
10:00 - 11:30	<b>Breaststroke.**</b> <i>Peter Freney</i>	Sr
11:30 - 12:30pm	<b>Effective Communication.**</b> <i>Peter Freney</i>	Sr
12:30 - 1:30	Lunch Break	
1:30 - 3:30	<b>Mental Preparation.**</b> <i>Jon Hart</i>	Sr
3:30 - 4:00	Refreshment Break	
4:00 - 5:00	<b>Risk Management and Legal Issues.**</b> <i>David Speechley</i>	Sr

While sessions marked \*\* are compulsory for Bronze Coaching Students, all Convention attendees are welcome to attend if registered for that day.

### Swim Australia™ Teacher of Learners With Disability Course

Time	Presentation	Venue
8:30am	Course Registration Opens	P2
9:00 - 10:00	Travel to Runaway Bay Sports Centre (RBSC)	
10:00 - 12:30pm	<b>Practical with Students from Beenleigh Special School.</b> <i>Wendy Ross</i>	RBSC
12:30 - 2:00	Return to Sofitel Gold Coast and Lunch Break	
2:00 - 3:30	<b>Limitations and Capabilities.</b> <i>Wendy Ross</i>	B
3:30 - 4:00	Refreshment Break	
4:00 - 5:00	<b>Programming.</b> <i>Wendy Ross</i>	B

While sessions marked • are compulsory for SAT of Learners With Disability Students, all Convention attendees are welcome to attend if registered for that day.

### Special Events

Time	Presentation	Venue
7:00 - 11:00pm	<b>14th Swim Australia Dinner.</b>	G

## Cindy and Johnny Johnson



Cindy and Johnny Johnson have forged a wonderful relationship during 40 years of marriage and as business partners. As co-owners of Blue Buoy Swim School, they each bring unique talents and experience to the partnership. During their 40 years of marriage, they have raised two sons and are now actively involved with their four grandchildren. They have found the secret to balancing their professional and personal lives.

In business, Cindy brings her cum laude degree in accounting and finance along with over forty years of corporate experience. During that time she has been an accountant, financial analyst, and Director of Programs responsible for computer system replacement contracts with the U.S. Navy, Air Force, and two Canadian power plants. In 1999, Cindy left the corporate world to take over office management at Blue Buoy. Johnny brings over 45 years of teaching experience at Blue Buoy.

He has also coached high school water polo and swimming, synchronized swimming, and taught SCUBA. Many of Johnny's Students have achieved elite status in competitive swimming and water polo, including seven who have competed in the Olympics or set World Records.

Johnny is a charter member and past president of the US Swim School Association and co-author of its Infant Toddler course that has been taken by thousands of instructors world-wide. Always concerned with water safety, Cindy and Johnny founded the Swim for Life Foundation (SFL) in 2004 and created the Safer 3 Drowning Prevention program. The Safer 3 message is being used throughout the U.S and gaining international recognition. Both are on the Board of Directors of the National Drowning Prevention Alliance (NDPA). Johnny is a past president of NDPA and President of SFL Foundation. Cindy is currently treasurer of both organizations.

In 2010 Cindy and Johnny were presented with the USSSA Humanitarian Award for their efforts in drowning prevention. Johnny was awarded the Association's Guiding Light Award in 1996 and honoured with induction the Hall of Fame in 2004. Johnny and Cindy have presented at numerous events in the U.S., Monterrey and Acapulco Mexico; Wellington, New Zealand; Vancouver BC; and Uppsala, Sweden. They are both honoured and thrilled to be invited to speak at **ascta**CONVENTION 2012.



### Swim Australia Conference (Restricted)

Time	Presentation	Venue
8:30am	Registration Opens	P2
9:00 - 10:00	<b>Advanced Social Media for Swim Schools.</b> <i>Julia Ham</i>	G
10:00 - 10:30	Refreshment Break	
10:30 - 12:00pm	<b>The Laurie Lawrence Lecture. Personal Branding: Real Leadership at Your Swim School.</b> <i>Bruce Sullivan</i>	G
12:00 - 1:00	Lunch Break	
1:00 - 2:30	<b>'Small' Swim Schools - Trials and Triumphs.</b> <i>Pauline and Roy Ward</i>	P1
1:00 - 2:30	<b>Building a Better Swim School Q&amp;A.</b> <i>Johnny and Cindy Johnson, Bruce Sullivan, Ross Gage, Richard Cahalan and Penny Soper</i>	G
1:00 - 2:30	<b>Maximising Uni-Council-School-based Swim Schools.</b> <i>Graham McLaughlin and Donna Marshall</i>	S2
2:30 - 3:30	<b>Go Away and Build Your Brand.</b> <i>Bruce Sullivan, Paul Sadler and Barbara Nolan</i>	G
3:30 - 4:00	Farewell Drinks in 81	

### Bronze Coaching Accreditation Course

Time	Presentation	Venue
9:00 - 10:30am	<b>Butterfly.**</b> <i>Matthew Brown</i>	Sr
10:30 - 11:00	Refreshment Break	
11:00 - 12:30pm	<b>Backstroke.**</b> <i>Matthew Brown</i>	Sr
12:30 - 1:30	Lunch Break	
1:30 - 3:30	<b>Fitness and Training.**</b> <i>Scott Volkers</i>	Sr
3:30 - 4:00	Refreshment Break	
4:00 - 6:00	<b>Practice and Competition.**</b> <i>Scott Volkers</i>	Sr

While sessions marked \*\* are compulsory for Bronze Coaching Students, all Convention attendees are welcome to attend if registered for that day.

### Special Events

Time	Presentation	Venue
4:30 - 8:00pm	<b>Leadership Master Class - LSI 1 and 2.</b> (Restricted) <i>Bruce Sullivan</i> (Continued Wednesday 2nd May)	P1



*Swim*  
**AUSTRALIA**  
conference





Program current as of 9/01/2012.  
For amendments, including additions, visit [www.ascta.com](http://www.ascta.com)

